Optiva
MVNO Hubs

FAST TRACK YOUR BUSINESS WITH MVNO AS A SERVICE

Today, digital customers are searching for service providers who can provide personalized service with an exceptional digital experience — tailored to their needs and lifestyles. The mobile virtual network operator (MVNO) is becomingincreasingly appealing across the globe as it offers opportunities tocapture new revenue by addressing the needs of specific customer segments. These include innovative offers for students, homemakers, youth, millennials, health providers, loyalty, and more.

However, many new MVNOs find themselves trapped by the legacyBSS platforms provided by the underlying MNO or dealing with thecomplexities of implementing billing, charging, payment, andtaxation functionalities, among many other services. It makeslaunching and operating a successful new MVNO very challenging.
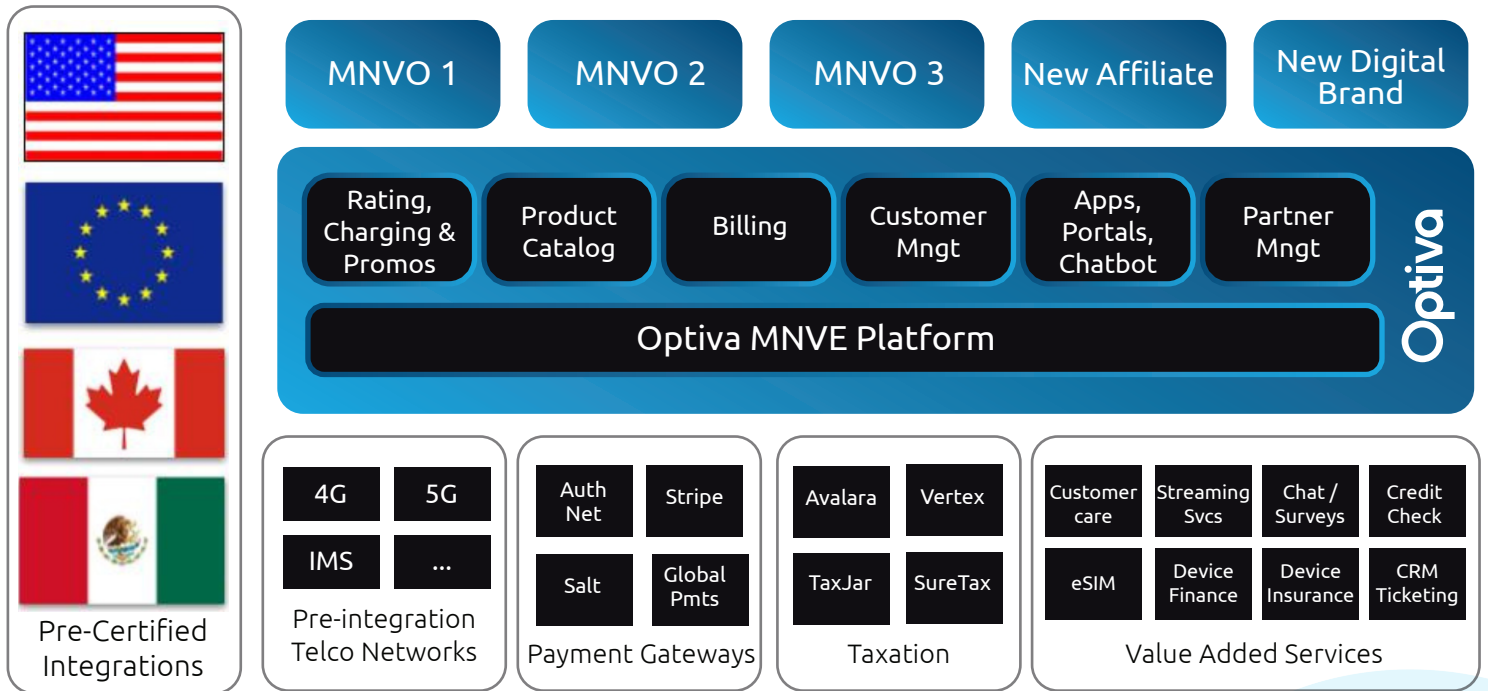
MVNO CHALLENGES INCLUDE:

» Managing complicated MVNObusiness support systems andoperations withouttelecom expertise

» Scaling MVNO operations with agilityas subscriber base grows

» Providing an exceptional digitalcustomer experience

» Creating personalized promotionsbased on real-time customer behavior

INTRODUCING OPTIVA MVNO HUBS POWERED BY GOOGLE CLOUD

With 20 years of experience serving CSPs, MVNO/Es, and digital brands spanning more than 50countries, Optiva is now accelerating the time to market for the innovators in the telecom market.Optiva MVNO Hubs powered by Google Cloud elevates BSS as a service to a simplified and unifiedplatform that will help you build and sustain a successful MVNO operation without any of thecomplexities, delays, and costs of traditional platforms. With Optiva's BSS solution, combined withpre-integrated payment gateways, taxation modules, value-added services, and more, OptivaMVNO Hubs minimize the complexity and early-stage costs. Optiva MVNO Hubs is MNO agnostic,enabling integration with the network of your choice.

Optiva MVNO Hubs - Share in MNVO Global Expansion

MNVO 1 MNVO 2 MNVO 3 New Affiliate New Digital Brand

| Rating, Charging & Promos | Product Catalog | Billing | Customer Mngt | Apps, Portals, Chatbot | Partner Mngt |

Optiva MNVE Platform

Optiva

Pre-Certified Integrations

Pre-integration Telco Networks
4G 5G IMS ...

Payment Gateways
Auth Net Stripe Salt Global Pmts

Taxation
Avalara Vertex TaxJar SureTax

Value Added Services
Customer care Streaming Svcs Chat / Surveys Credit Check
eSIM Device Finance Device Insurance CRM Ticketing

Optiva MVNO Hubs advantages

- Full suite of BSS as a service (including customer management, order management,BSS, self-care, and dealer care)

- Multi-tenant deployment on Google Cloud Open integration supporting all MNOs can becustomized in all aspects (MSDIDN/IMSI ranges,currency, GL codes, product catalog, ratingrules, promotions, etc.)

- Pre-integrated into major payment gateways,taxation, value-added, and streaming services.

- Integration with Google Cloud's BigQuery forBSS-data-based, AI-powered insights Low upfront costs and a pay-as-you-grow-consumption model.

Optiva BSS key features

- Proven experience with 20+ years supporting MVNOs, MVNEs, and digital brands, providing BSS services to millions of end users.

- Modular multi-tenant, future-proof, feature-rich modular offering, including flexible real-time charging and triggering, customermanagement, billing and invoicing, payment,and unified policy control.

- Automation enabled embedded to supportcustomer service operations, softwaremanagement, and test automation.

- 120+ market-proven and ready-to-use OOTBproduct templates to configure and launch newinnovative and competitive offers in minutes.

Optiva
www.optiva.com

Ready to accelerate your speed, agility, and partner monetization? Let's talk — and we'll share a demo, too! **SCHEDULE A MEETING**