

25 | **Optiva**
YEARS

SIMPLIFY. UNIFY. MONETIZE.

25
YEARS
OF INNOVATION

POWERING THE INNOVATORS

Optiva is a leading cloud-native billing, charging, and partner monetization software provider. Our products are available as SaaS solutions and deployable on private and public clouds, including a strategic partnership with Google Cloud. Optiva powers telecom operators and new market entrants, including device manufacturers, MVNOs, MVNEs, and more, spanning over 50 countries.

OPTIVA SOLUTIONS INCLUDE:



Optiva BSS Platform™

A best-in-suite solution built for MNO, MVNE, and MVNO business operations, integrated into a convergent platform with modules, including billing, campaign and order management, product catalog, provisioning, settlement, and more.



Optiva Charging Engine™

A best-of-breed convergent charging and billing solution for any type of service (e.g., mobile, fixed line, OTT, BB, IoT, 5G) with modules, including charging and rating, policy control, payment management, and service control.



Optiva Partner Monetization™

A platform-as-service (PaaS) cloud-native offering for telcos to extend multiple partner-driven, value-added bundled services to B2C, B2B, and B2B2X customers. The platform handles onboarding, bundling, partner fulfillment, taxation, and settlement.



Optiva MNVO Hubs™

A unified and multi-tenant BSS-as-a-service for MVNO/Es, leveraging Optiva BSS Platform hosted on Google Cloud infrastructure. Optiva MVNO Hubs support integration with payment gateways, taxation services, and a range of value-added services and can be migrated to a customer's own Google infrastructure.

WHAT MAKES OPTIVA DIFFERENT?

- Fully integrated and digitally optimized solutions built for speed, agility, and improved customer experience.
- Cloud-native architecture on public and private clouds.
- AI-driven automated operations reduced testing time enabled by 4K+ test cases, golden disk, and more.
- Integrated out-of-the-box templates, enabling faster rollout of new propositions in hours.
- Strategic partnerships with Google Cloud, Microsoft Azure, Red Hat, and VMware, including the availability of Optiva BSS Platform and Optiva Charging Engine on Google Cloud Marketplace, allowing customers to leverage committed contract spend.
- SaaS to control costs plus managed services as needed.



Digital customer experience



To launch new telco operations



Customer lifecycle management



Just hours to roll out a new proposition

BSS IN A BOX AS A FULL SAAS



Infrastructure

- Pay as you go
- Available on Google Cloud marketplace
- Scalability and flexibility
- Low TCO

Connectivity

- Pre-integrated to MNO* network
- Well-defined deployment process
- Faster time to market

Software

- Always updated no end-of-life software
- Out-of-the-box functionalities
- Multi-tenant
- Future ready (AI, blockchain, etc.)

Managed Services

- 24/7 support
- Automation enabled
- Monitoring, alarm and fault management
- Business configuration support

Exclusive benefits for telcos with pre-committed deals with Google Cloud:

- Draw from GCP customer commit via Marketplace transaction
- Unified invoicing
- BSS modernization
- Easy procurement



(in selected geographies)*

Telecom innovators worldwide partner with Optiva to achieve their business goals and accelerate their path to monetization. Our worldwide deployments are for telecom operators of all sizes and new market entrants, MNOs, MVNOs, MVNEs, digital brands, and embedded connectivity devices, reflecting the flexibility of our products and people.

